



(Top, from left) SCC Foundation Board member Sherri Espinoza and husband, Sergio, chat with Denise and Scott Liebel, Board president-elect, before the annual SCC Foundation Dinner.

Dinner marks annual celebration of Foundation's achievements

The annual Foundation Dinner was held July 17 at Whitmoor Country Club where Foundation Board members and SCC faculty, staff and administrators celebrated the Foundation's achievements for the 2017-18 year.

Betsy Schneider, SCC Foundation executive director, emceed the event and offered gratitude to the Board who allocated \$90,000 in student scholarships and \$115,000 in academic and program enhancement to support the college mission.

"We have amazing board members who always go above and beyond each year to inspire support of our students," Schneider said.

Following remarks from SCC President Barbara Kavalier, Ph.D., the Foundation Board

President Seth Peimann extolled the value of the work of the Foundation and the impact their efforts make on the lives of SCC students.

Kaleigh Oliver, a recent SCC alumna and recipient of the President's Rising Star Award and Scholarship, described how the scholarship she received made a difference in her educational success. Amy Koehler, campus dean/dean of nursing and allied health, shared the story of a student committed to a career in health care and how the college's new Medical Assisting program provided the student with an opportunity to realize that dream.

The 2017-18 academic and program enhancements made possible by proceeds raised at events and by individuals and corporations include:

2018 Foundation-funded grants

- 3D printer filament
- 3D scanner for Workforce Development Manufacturing and Industrial Training
- Assistive technology

- Computer-aided language learning
- Documentary showing of "Angst"
- Math tournament
- Medical Assisting Program equipment
- Molecular models for Biology
- Nightstands for beds in Nursing Assistant lab
- WiFi hotspots

2018 privately-funded grants

- Chemistry analytical balances
- Chemistry pH meters



(Above, from left) Board of Trustees member Jean Ehlmann, Board President Pamela Cilek and SCC President Barbara Kavalier, Ph.D.

2018 All College Day in-service meetings held Aug. 16

SCC faculty and staff gathered in the College Center gym for All College Day on Aug. 16.

Before the program started, attendees enjoyed a continental breakfast and chatted with colleagues.

The formal event kicked off with a welcome from John Bookstaver, Ph.D., vice president for academic affairs and enrollment management, and Joe Baumann, Ph.D., faculty association president. Additional updates came from Barbara Kavalier,

Ph.D., president; Todd Galbierz, vice president for administrative services; David Cirillo, professor and guided pathways lead; Andrea Compton, director of online learning; Ben Munson, director of marketing; Donna Davis, vice president for human resources; and Peggy Schnardthorst, Development and Foundation Relations Manager.

The program concluded with several hours of departmental lunch and meetings.



SCC's Medical Assisting program's first cohort heads into second year



As the Medical Assisting program's first cohort heads back into the classroom for the fall semester, the program is touting several successes following its first year out, including 100 percent of its students having received verbal confirmation for internships this coming year.

"We are very pleased with how the first year of this program went, and we look forward seeing the success of these students as they continue to work through the program and go on to enter the workforce," said Debby Schultze, department chair of health information management/medical assisting and associate professor at SCC.

In a field that is projected to grow 29 percent from 2016 to 2026, which is much faster than

the average for all occupations (Bureau of Labor Statistics), SCC students will be well-positioned to enter the workforce following graduation.

"As more doctors open new offices or join established practices, the need for well-trained assistants increases," Schultze said.

A day's work in medical assisting may include scheduling appointments, preparing patients for examination, recording vital signs, arranging hospital admissions, handling laboratory specimens, sterilizing instruments, calling in prescriptions, drawing blood, filing insurance, removing sutures, taking electrocardiograms and more.

"We are eager to watch the continued growth of this new program at SCC," Schultze said.



Dr. Barbara Kavalier, SCC president, accepts her award at the Most Influential Business Women Luncheon.

SCC president receives most influential Business Women honors

Barbara Kavalier, Ph.D., SCC president, was named one of *St. Louis Business Journal's* Most Influential Business Women on Aug. 10, at The Chase Park Plaza Royal Sonesta St. Louis. She was among 25 women honored in the Business Journal's Class of 2018.

"It was an incredible honor to be recognized among these talented, inspirational women," Dr. Kavalier said.

With more than 35 years of experience in higher education, Dr. Kavalier became the SCC president in August 2016. Under her leadership,

SCC purchased the LU/SCC Nursing and Allied Health Center and converted it to the Center for Healthy Living, which provides the college space to expand its nursing and allied health programs as well as develop new offerings. She has also re-imagined the college's planning structure and prioritized workforce and technical trainings.

According to the *St. Louis Business Journal*, "These awards recognize remarkable women who excel in careers in the business area. These honorees illustrate the breadth of talent and achievement among St. Louis-area women."

SCC rebrand goes public

Logo 

Tagline **BE EXTRAORDINARY.
BE SCC.**

Marketing Messages

- Welcome to learning your way.
- You don't have to go far to go far.
- Welcome to education that works.
- You'll be challenged, and you'll love it.
- Welcome to teachers who know you.
- You're not just a number – you're number one.

See the full story on p. 3

Students enjoy Welcome Week event lineup

Cougars were welcomed back from summer break with a variety of events including student favorites, like a lemonade stand, as well as some new events, like Bubble Bus and a giant ice cream sundae bar. In addition to the new events, Student Activities extended 'Welcome Week' to 10 days, adding events for both our Center for Healthy Living and main campus students. The highlight of the second week of events will be a tie-dying station, where students can tie-dye SCC T-shirts.

"Last fall's welcome week was so unique with our solar eclipse event, we wanted to start some new traditions this year," said Mandi Smith, SCC manager of student activities. "We look forward to continue hosting some new and exciting events for our students throughout the coming semester."



Brix named new athletic director at SCC

Tim Brix has been named athletic director of the SCC Cougars Athletic Department.

He began his duties Aug. 13. Brix heads up an athletic program that includes Division 1 baseball, softball and men's and women's soccer. He also supervises the college's fitness center.

Brix comes to SCC with a three-year tenure as assistant athletic director at Odessa College (Tex.), where the Wranglers boasted a 10-sport program.

"Tim brings a strong background in intercollegiate sports to SCC and possesses great energy that will move the Cougar athletic program forward," said Barbara Kavalier, Ph.D., SCC president.

Brix received his bachelor's degree from Centenary College (N.J.) in business administration with a concentration in sports management. He received his M.B.A. in sports and athletics administration from Lynn University (Fla.).

Brix is replacing Chris Gober, who retired June 30 after serving 15 years as the college's first athletic director.



Missouri Job Center hosts Welding Expo on Aug. 1

With welders in great demand in the region and across the nation, SCC paired up with St. Charles County Department of Workforce & Business Development to put on the Aug. 1 Welding Career & Training Expo at the Missouri Job Center of St. Charles County.

"The American Welding Society estimates there will be a shortage of nearly 300,000 welders in the U.S. by 2020," said Scott J. Drachnik, director of the County's Workforce & Business Development Department. "Currently, there are companies throughout St. Charles County and the St. Louis region eager to hire experienced welders or ready to train new welders. Expo attendees found out about all the opportunities available and gained a better understanding of what it's like to work in this field."

The expo included stations for attendees to try a virtual welder, meet with instructors and employers and learn about training opportunities and scholarships. Attendees also won prizes and enjoyed light refreshments.

"We were delighted with the day – we had

about 100 visitors who were either looking for a job in welding or wanted to learn to weld," said Fay Aubuchon, SCC associate dean of workforce programs and services.

"Lincoln Electric, one of our supplier partners, brought the VrTEX Welding Simulator so that everyone had an opportunity to try their hand at 'laying down a bead,'" Aubuchon said. "We have, to date, followed up with 62 folks who wanted more information about registering for our welding classes, which begin on Aug. 20," Aubuchon said.

For more information about the Welding Career & Training Expo, call 636-922-8546 or email faubuchon@stchas.edu.



MARK THE CALENDAR

Food Truck Frolic and family movie night: Incredibles | 5 p.m. | Friday, Sept. 21 | Red Parking Lot and Technology Building lawn

The college will be closed Monday, Sept. 3, in honor of the Labor Day holiday.

Mixed Media Art Exhibit & Kathleen Sanker: These Sacred Days Photography Exhibit Sept. 4-29 | FAB Gallery

9/11 Remembrance Ceremony | 9:30 a.m. Tuesday, Sept. 11 | College Center rotunda

College Fair | 6-7:30 p.m. | Thursday, Sept. 20 College Center gym

Food Truck Frolic and family movie night: Incredibles 2 | 5 p.m. | Friday, Sept. 21 Red Parking Lot and Technology Building lawn

Young People's Theatre production of Villain Vamp! | Sept. 22-23 | FAB theater

2018 Presidents Classic Golf Scramble 10:30 a.m.-7 p.m. | Monday, Sept. 24 Old Hickory Golf Club



SCC unveils updated brand; inspires college community to Be Extraordinary

St. Charles Community College publicly announced an updated visual and written brand identity on Aug. 20, the first Monday of fall 2018 classes. The college initially unveiled its new look to faculty and staff during internal All College Day meetings on Aug. 16.

"It's important for the public to perceive St. Charles Community College as we perceive ourselves – a fresh, innovative, student-centered college," said Barbara Kavalier, Ph.D., SCC president. "This re-brand allows us to better reflect our core mission, vision and values in today's academic environment."

Prior to this announcement, the college hadn't updated its brand in an official capacity since 2007.

"Some of the changes you'll see are fairly substantial, like the college's new logo and tagline. But we found out through this process that by and large, SCC is still the same as it's been since 1987 – a friendly and welcoming institution with academics and student success at the heart of everything we do," said Ben Munson, SCC director of marketing.

This re-brand is more than a year in the works and comes at virtually no cost to the college. SCC's award-winning marketing and communications team completed the project entirely in-house.

A kick-off workshop was held in April 2017 involving community members, college faculty, staff, administrators, students and alumni, to gauge public opinions of the college. "Meeting with such a diverse group of campus and community members got things started in the right direction," said Brynne Cramer, communications manager at SCC.

Constituents described SCC as flexible and convenient, engaging and enriching, and supportive and student-centric, which the college has since selected as its new brand keywords.

Themes that emerged from the workshop were turned over to the college's writers and graphic designers who went on to conduct copious amounts of research and drafting to get to the college where it is today.

The college now positions itself as "a smart path to success. We connect students to universities, graduates to meaningful careers and area residents to cultural experiences and lifelong learning. The

work we do and the services we provide fuel the local workforce and foster economic stability."

In addition to the new keywords and positioning statement, the rebranding campaign includes the development of a full visual and written identity with assets such as a logo, color palette, tagline, positioning statement and marketing messages.

The new logo offers a fresh take on the former logo's repeating triangles, representing action and growth. A subtle wave in the artwork is a nod to the Missouri River, which forms one border of SCC's service area.

The new brand has already rolled out on the college's website (stchas.edu), flagpole banners and digital materials. Additional college materials will be revised in the near future, as new supplies are needed and materials are created.

As SCC positions itself for the coming years, the new brand is expected to better align college materials with the mission, vision and values of the college. It inspires students, faculty and staff to Be Extraordinary. Be SCC.

BE EXTRAORDINARY.

BE SCC.



Steve James (left), Cottleville Police Chief, and Bob Ronkoski, SCC chief of police and director of public safety, shake hands in celebration of the two entities' ongoing partnership.

City of Cottleville donates two police cars to SCC

SCC's department of public safety teamed up with the City of Cottleville to help the college with its police car needs going forward. The city donated two used Cottleville police cars to the college police department after purchasing two new vehicles, thanks to a new city ordinance.

"This is just one example of how well the City of Cottleville and St. Charles Community College work together to provide excellent service for the

community," said Bob Ronkoski, SCC chief of police and director of public safety.

According to the ordinance, "The Board of Aldermen finds and determines that donating the motor vehicles to the community college promotes the general welfare and good government of the City."

"SCC helps the city in many ways, and we are just happy to show our gratitude in any small way we can," said Jim Hennessey, Cottleville mayor. "We have a wonderful relationship between our two entities, and we consider SCC a valuable partner."