

ST. CHARLES COMMUNITY COLLEGE

PRESIDENT'S REPORT – October 2017



Work-life balance, Millennials common topics at Democracy Days 'Women in Leadership Roles' panel

On Tuesday, Sept. 19, SCC president, Dr. Barbara Kavalier, chaired a blue-ribbon panel discussion with women about their experiences in and analysis of the world of politics and beyond during "Shaping Policy: Women in Leadership Roles." The event was part of the college's Democracy Days lineup.

"Shaping Policy: Women in Leadership Roles" panelists included Marie-Hélène Bernard, CEO of the St. Louis Symphony Orchestra; Adrian E. Bracy, CEO of the YWCA; Loria Eaton, president of Nextgen Information Systems; and Lesley S. Hoffarth, executive director of Forest Park Forever.

Questions asked by Dr. Kavalier focused on mentors, how the panelists shape policy at their

organizations, how to deal with stereotypes of women in leadership, their greatest career decision yet and more.

"Stereotypes are around us all the time," Hoffarth said. "The more women leaders there are, the more people will become used to women in power."

"The best decision I ever made was leaving my previous job," Bracy said. "I wanted to do something more as far as giving back. I wanted to make a greater impact in the lives of women and girls. I believe I am living my purpose right now."

Questions from the audience had a strong focus on Millennials in the workplace; how they can become leaders in their fields, advice from the panelists to them and also how these powerful women manage to balance both work and their personal lives.

"The workforce is changing so much, the opportunities for women are limitless," Eaton said.



Marie-Hélène Bernard, CEO of the St. Louis Symphony Orchestra, was one of the four panelists who spoke at 'Shaping Policy: Women in Leadership Roles' during SCC's democracy days.

"Don't hesitate to surround yourself with people who support you," Bernard said. "People love to be asked for advice."

Other notable sessions included "Ferguson: A Panel Discussion" featuring Heather Taylor, president of the Ethical Society of Police, and "Fake News: A Workshop in Critical Thinking" hosted by Theresa Flett, SCC reference librarian.

Missouri university, college administrators gather in Columbia, Mo.

Barbara Kavalier, Ph.D., SCC president, joined fellow Missouri college presidents and chancellors for an Missouri Community College Association (MCCA) lunch meeting in October. Attendees included Mun Choi, University of Missouri president; Alexander Cartwright, Ph.D., University of Missouri chancellor and other college administrators.

During the meeting, the colleges made strides in English transfer policies, which will break down barriers and provide students with a smoother transfer between institutions. The University of Missouri will now transfer English Composition 1 courses from other state



institutions in Missouri where students have earned a "C" or better as credit for the first Writing Intensive course. Students who completed English Composition 2 at an institution but did

not have credit for English Composition 1 will also receive 3 hours of English 1000 credit.

These changes took place effective immediately.



SCC president invited to speak at Pachyderm chapter meeting

Barbara Kavalier, Ph.D., SCC president, spoke as the keynote at the local Pachyderm chapter meeting on Friday, Oct. 6.

Dr. Kavalier discussed the state of the college and shared the college's vision to improve the student experience, strengthen technical and STEM programs, promote employee development and empowerment and enhance the learning environment. She also spoke about SCC's purchase of the building and facilities at One Academy Place in Dardenne Prairie, new college programming, Democracy Days, the Honors Program and more.



Presidents Classic raises more than \$46,000

The SCC Foundation brought in more than \$46,000 at its 21st annual Presidents Classic Golf Scramble on Sept. 25. Proceeds will support scholarships as well as academic and program enhancements for the college.

"Thank you for believing in education and making this a successful event for us," said Betsy Schneider, executive director of the SCC Foundation. "Your support helps to keep high-quality education within reach."

"We are thankful and encouraged by the tremendous support for the students from our sponsors, participants and community," said Chuck Pilliod, CFO of Krey Distributing Company and co-chair of the planning committee.

Day of Service provides opportunity to give back

SCC students, faculty and staff joined forces to give back to the community on Sept. 29 as part of the college's Day of Service. The college coordinated various service opportunities for volunteers at nearby agencies for the day.

Organizations served included The Sharing Shed, Crisis Nursery – Wentzville, Salvation Army, Boys and Girls Club – St. Charles and SCC. Volunteers received a free T-shirt to wear the day of the event.

The college hosted its first-ever SCC Day of Service in October 2015. Since its inception, the project has continued to grow, and new opportunities have been offered to serve citizens and local agencies.



Volunteers help unload a produce delivery at the Salvation Army in O'Fallon. Day of Service volunteers pitched in to clean and organize there as well as unload delivery trucks.



'Trunktoberfest' brings community to campus on Oct. 7

The St. Charles Community College Foundation, SCC Student Activities and Cottleville-Weldon Spring Chamber of Commerce partnered to host the first-ever Trunktoberfest from 4-8 p.m. Saturday, Oct. 7, on the college's Red Parking Lot. This fun, free Halloween event had trick-or-treating, kid-friendly activities, food trucks and a screening of the film *Hocus Pocus*.

Free popcorn was provided, and food and beverages were available for purchase. Trunk-or-treating was provided by St. Charles Community College organizations and Food Truck Frolic sponsors and vendors.

Sponsors included BJC, Mercy, State Farm (Lew Freund, Hank Wiese & Tom Wootten) and UMB Bank.

The event served as a book-end to the series of Food Truck Frolics and free movie nights on the lawn, held during the summer months on campus.

SCC Board of Trustees Attend ACCT Conference



Five of the college's six SCC Board of Trustees members attended the 2017 Association of Community College Trustees (ACCT) Leadership Congress Sept. 25-28 in Las Vegas. The conference's theme was "Pathways to Prosperity." Attendees learned about innovative strategies taking place nationwide, networked, learned about federal policies and more. Pictured left to right: William Pundmann, Board vice president; Pam Cilek, Board secretary; Rose Mack, Board trustee; Mary Schmare Stodden, Board trustee; and Shirley Lobmar, Board treasurer.

SCC Workforce Development co-sponsors community Manufacturing Day

St. Charles Community College's Workforce Development Department hosted Manufacturing Day on Oct. 3. Partners included the City of O'Fallon, EDC Business & Community Partners, O'Fallon Chamber of Commerce and Industries, the Greater St. Charles County Chamber of Commerce, St. Charles County Workforce and Business Development, Missouri Job Center, jobs.mo.gov and several local manufacturers.

Local high school and middle school students participated in the day, which brought together manufacturers, educators and students.

"It was one of the best field trips I have been on," said one St. Charles High School teacher. "The booths were great. I heard nothing but positive comments from my kids."

Students saw hi-tech robotics equipment in action, talked with engineers and designers to hear what they love about their careers, won prizes, toured local facilities and more.

A seventh-grade student from Messiah Lutheran described his enthusiasm for manufacturing careers close to home. A ninth-grader from Fort Zumwalt South High School showed excitement as well, adding, "My favorite thing about the tour was getting to see the steps that lead to the final products (on store shelves)."

Participating sponsors included Permian Plastics, Pipenology, Trinity Products, Newco, Nike Air Manufacturing Innovation, GM Wentzville, Seyer Industries, True Manufacturing, Zoltek, Elite Tool, Modineer and Component Bar Products.

Expo vendors included AVMats Engine Support, Boeing, Cambridge Engineering, Component Bar Products, Craftsmen Industries, Department of Labor, EDC, Elite Tool, Global Products, GM Wentzville, Inventor Forge, King Innovation, Lincoln Electric, LMI Aerospace, National Cart, Newco Enterprises, Nike Air Manufacturing Innovation, NTMA, O'Fallon Casting, Permian Plastics, Pipenology, QTE, RK Stratman, RX Systems, Seyer Industries, Specialty Plastics, StraitFlex, SunEdison Semiconductor, Titanova, Trinity Products, True Manufacturing, Modineer and Zoltek.

"The people at Seyer Industries were awesome," continued the teacher. "We really enjoyed the day and will definitely be back next year."



SCC garners 10 community college marketing awards

The SCC Department of Marketing and Communications took home seven Gold Medallions, two Silver Medallions and one Bronze Medallion at the annual National Council for Marketing and Public Relations (NCMPR) District Five fall conference.

SCC earned Gold Medallions for the SOAR event in the Successful Recruitment category, the Alice & Wonderland flier in the Computer Generated Illustration category, the 2015-16 Annual Report in the Annual Report category, the 2016-18 Viewbook in the Viewbook category, Discover magazine in the e-newsletter category, the Disney flier in the Flier category and the Companion Recruitment series in the Brochure category.

SCC won Silver Medallions for the Scary Movie flier in the Computer Generated

Illustration category and Emergence in the Brochure category.

SCC took home a Bronze Medallion for the sunset photo in the Original Photography (unmanipulated) category.

"There is a great deal of talent in District Five so it is gratifying to get this kind of positive feedback for the work of the team," said Heather McDorman, vice president for marketing and student life. "We're fortunate to have such top-level talent here at SCC.

The joint District Three and Five conference was hosted in Davenport, Iowa. The District Five award program for the Medallions included 273 entries submitted from 33 member colleges across 37 categories in the annual competition.

Brynne Cramer, communications manager, and Kayse Larkin, graphic designer, attended the regional conference. Other SCC Marketing and Communication team members are: Heather McDorman, vice president for marketing and student life; Ben Munson, director of marketing; Kelly Paladin, graphic designer; Harry Morris, website specialist; Amber Peterson, marketing specialist; and Anna Ruck, marketing assistant.

SCC is part of NCMPR's District 5, which is made up of seven states plus Manitoba, Puerto Rico and the U.S. Virgin Islands.

Fall enrollment for first-time students on the rise, among other positive trends

Although SCC's fall 2017 enrollment rounded out at a decrease of 1.8 percent in credit hours from fall 2016, the decline came in better than the -5.5 percent projected and the 2.8 percent decline from 2015 to 2016.

The college had set a goal of 65,000 total credit hours and ended up with 66,332 credit hours, or 2.05 percent above the goal.

College officials are calling it a promising report and attribute the better- than-expected enrollment figures to new recruitment initiatives such as SOAR – student, orientation, advising and registration – and the increased emphasis of the college's online campus.

The number of first-time students increased by 4 percent from last fall, and the number of recent St. Charles County high school graduates enrolled at SCC jumped from 19.3 percent of the market share in fall 2016 to 21.6 percent in fall 2017.

The average total number of credit hours each student is enrolled in for the fall increased from 9.91 to 10.

Distance learning also saw a significant increase this fall. There was an increase in hybrid enrollment – headcount increased 89.5 percent and credit hours saw a 90.4 percent boost. Online enrollment also increased by 16 percent in headcount and 28.3 percent in credit hours.

The numbers have been provided by the Department of Institutional Research and Grants as part of their annual census report.



SCC to celebrate Veterans Day with week of events

SCC will bring the community together by hosting a week-long celebration in honor of Veterans Day, Nov. 6-9. Events are free and open to the public, and will take place on the college's campus in Cottleville.

The events kick off with the college's annual Veterans Celebration at 11 a.m. Monday, Nov. 6, in the Daniel J. Conoyer Social Sciences Building (SSB) auditorium.

The ceremony will include a keynote from Ms. Elizabeth "Betty" Gonzales, the first female Commander of American Legion Department of Missouri, and will include participation from local veteran organizations and their color guards.

Gonzales served in the United States Marine Corps from 1968-1970, and is a past Commandant of Marine Corps League Detachment 725. As a member of American Legion St. Louis Service Women's Post 404, one of only five all-women posts in Missouri, Betty served in every position except Adjutant including Commander for three years, and as a member of the Post's Military Funeral Honors Team, Color Guard and Tribute to Women Veterans Committee.

In 2010 Gonzales became the first woman to serve as Commander for the 11th/12th District of St. Louis, and in 2015 was selected as District Legionnaire of the Year. She currently serves the American Legion Department of Missouri as chairperson of Operation Comfort Warriors, a program that provides assistance and comfort items to wounded service members. She also serves as National Legislative Liaison to Congresswoman Ann Wagner, as a member of Senator Claire McCaskill's Veterans Council, and as a member of the American Legion National Americanism Commission.

The Veterans Panel: "Boots to Books: The Transition Experience" takes place at 11:30 a.m. Tuesday, Nov. 7, in the SSB auditorium. The film "Restrepo" shows at 6 p.m. Wednesday, Nov. 8, in the SSB auditorium. A roundtable discussion on combating suicide is slated for 1 p.m. Thursday, Nov. 9, in the College Center rotunda. A Veterans Week Ceremonial March starts at 2 p.m. Thursday, Nov. 9, starting on the Campus Plaza by the flags.

For more information on Veterans Week events, visit stchas.edu/veteransweek.

To learn more about services for veterans on campus, the Student Veteran Organization and Honoring Military Families Scholarship, contact Andrew Gates, veterans services coordinator, at 636-922-8268.

MARK THE CALENDAR

Mix & Mingle Etiquette Event – Thursday, Oct. 19
11:30 a.m.-12:45 p.m. | SSB auditorium

Diversity Dialogue Series – Lunch and Learn | Tuesday,
Oct. 24 | noon-1 p.m. | Private Dining Room,
Student Center

Chamber Choir Concert – Friday, Oct. 27 | 1:30-2:30 p.m.
Park Place Senior Living (Off Campus)

Diversity Dialogue Series – Lunch and Learn
Wednesday, Nov. 8 | noon-1 p.m. | Private Dining Room,
Student Center

Safe Zone Training – Friday, Nov. 10 | 1-3 p.m.
SSB Room 1102

SCC Fall Student Art Exhibition – Monday,
Nov. 13-Sunday, Dec. 3 | FAB Gallery

Center Stage Theatre presents *The Penelopiad* –
Wednesday-Sunday, Nov. 15-19 | Times vary | FAB Theater

Campus will be closed Wednesday-Friday, Nov. 22-23,
in recognition of the Thanksgiving holiday.

Sophomore Recital – Friday, Dec. 1 | 7:30-9:30 p.m.
FAB Theater

Faculty Recital featuring Travis Evans and Keith Wehmeier
– Saturday, Dec. 2 | 7:30-8:30 p.m. | FAB Theater

SCC Band and Jazz Concert – Monday, Dec. 4 | 7:30-
9:30 p.m. | FAB Theater

For a complete list of upcoming events and academic dates
and deadlines, visit stchas.edu/calendar.